



NEWSLETTER

March 2024



ART

NEUN

SUNDAY 10 NOVEMBER

Art Neun

Type Nine



Event overview

With more than 7 months until ArtNeun#2, planning is well advanced. Last year we pulled the trigger with less than 3 months notice. We promise we are not wasting the additional days and months we have up our sleeve. We are looking to create a single day event that completely captivates you. The event runs from 8am - 3pm. The sun rises on one side of the premises and casts a shadow that photographers will love. As the day continues the shadow lines start to run in the other direction.

If you don't have a thing for photography, you'll have to occupy yourself with great conversation and an amazing vista full of Porsche sports cars. You'll be amongst friends and there will be something for families and kids to do together. Cars will be inside and outside warehouses. Amenities extend to bathrooms and food vans. We're currently working with a DJ so we can all just chill on picnic tables under umbrellas sipping on a beer from one of the local breweries. I mean... sounds like heaven.



Registrations *now open*



Registrations opened on Sunday 17 March. All registrations are to be entered via a PC or smart phone. We will be producing a car specific QR coded sticker (*example above*). This will be sent to every vehicle owner. When scanned, it will tell the patrons all about your car (*examples below*). No personal information will be featured. Your car's details can only be captured via the registration portal.

Owners already spoken to will be reminded to feed the information into this system. We have made it as easy as possible with dropdown selections available. Please take time to tell us a little about your vehicle... we all love a story.

ARTNEUN

#2 - 00001
1997 930 G-Series
Turbo
Silver

Full rotisserie rebuild. All rebuilt into the ultimate 930 hotrod. Everything you dream of doing to your 930 has been done on this car.

ARTNEUN

#2 - 00002
1977 924
Martini Edition
White w Martini Stripes

Celebrates WEC victories of 1969, 70, 71 and 76. Only 150 RHD versions built with 39 delivered to Australia. Known for outrageous bright red interior.

Car *selection*



We don't have an exact number of cars we'll be showing in 2024, but at a guess, the suggestion is 150 sports cars will feature. We want everyone to know that all cars are going to be considered. ArtNeun wants to ensure we get a spread of all types. We love them all and embrace everything. It's going to take months to have all submissions received and reviewed. Car selection will be based on the developed themes and available room.

Like 2023, we make no apologies for being bold and creative with space. Setting these cars amongst the architecture of this site will deliver stunning results. It means not every car submitted can be selected. We want owners to understand that dilemma. There'll be genuine anxiety about delivering some bad news to owners. There will be another event and a different location next year.

Opportunities to show are bound to occur. In turn, I hope those who miss out as owners see it within themselves to celebrate the event and attend as a patron.



Location, *location, location*

**X9
LARGER
THAN
ARTNEUN
#1**



The location will be announced on Friday 12 April.

For now, I can tell you we are on 30,000sqm. As a reference, Port Melbourne was 4500sqm. The 2024 hosts have been magnificent to work with and I praise their ability to 'see' the vision that is ArtNeun.

We are in there South East Suburbs this year. I am super excited about the photo and video opportunities this location is going to deliver. Not much longer until we all know.





Sponsors

With appropriate lead time and genuine interest we have been able to engage with premium sponsors.

The most important thing for the event is that they integrate into the exhibition and not intrude on the artful displays. A good deal of creative thought is going into how sponsors are featured.

There is more to be said about sponsors and their offers in coming newsletters. Discussions continue with other potentials and I look forward to making specific announcements soon.



Ticketing



This isn't your average Cars & Coffee; it's a celebration of automotive elegance.

- Affluent Media



In 2023, we were testing the water to check interest in an event like ArtNeun. Event overheads were bourn by the organiser. The planning in 2024 is significant and already consumes a lot of time. There are genuine expenses associated with this event.

Therefore a nominal entry fee in 2024 will apply. Car owners enter at no charge. Passengers will need to be ticketed. Tickets will be \$20. That figure may increase closer to the event. Children 14 years and under are free when accompanied by an adult.

For content creators and those interested in an uncluttered environment, early access passes will be available for purchasing. There will be an online system for purchasing and converting a QR coded ticket at entry. No date has currently been set for when ticket sales commence.



Meanwhile, *back at the ranch*

I think there should be acknowledgement of Simon Ansell who did a magnificent job with South Melbourne Porsche Coffee and Cars.

I believe some 210 cars were inside the zone. Taking full advantage of no trams he had cars arranged on the 45. Stunning morning and beautiful cars. I wanted to get close to experiencing the thrill of bumping in. I stuck up my hand and helped where possible.

I feel like Simon owns the unofficial start of AGP week. Well done to all.



For anyone who missed the recent YouTube post. There is a site walk of the 2023 location that helps explain the concept behind ArtNeun.

Search '*ArtNeun Unfurled*' on YouTube



