



NEWSLETTER

May 2024



ART

NEUN

SUNDAY 10 NOVEMBER

Art Neun

Type Nine

Official Launch

TAG Heuer recently opened the doors of their Collins Street Boutique for a special after hours event. On the evening of April 11 a keen group of TAG Heuer fans had the opportunity to hear about the enduring relationship between the watchmaker



and Porsche. The storied history was told by Boutique Manager, Jacoby Koo.

Guests were treated to cocktails and canapés while a DJ filled the room with cool tunes. As a collaborative event, ArtNeun also had the opportunity to talk about its relationship with TAG Heuer. We made two significant announcements. Firstly, the sponsorship with TAG Heuer which included the news that all paying patrons at ArtNeun are going into the draw to win the Formula One Chronograph.



Yep... someone will walk out of ArtNeun on Sunday 10 November with this magnificent timepiece on their wrist. The second announcement was the location reveal. More overleaf...



ATS

BUILDING PRODUCTS

Location

Proudly on April 11 we announced ATS Building Products in Braeside as the host for 2024. Close to Moorabbin Airport, ATS Building Products is a Timber Yard with a 30,000 square metre footprint. This location is nine time larger than our Port Melbourne location of 2023. Obviously we're really excited about the potential that comes with this location. The crew at ATS have been fully embracing of the concept.

Besides the entire outside precinct, we have four warehouses to place vehicles. Photographers are going to love the visual opportunities that come with varied apertures inside a warehouse. We shot a promotion video on location and the place is amazing. ATS are a national company specialising in timber and building component sales and the Braeside location has a retail component. They are only too happy to assist with your building needs. Check them out at www.atsbp.com



**X9
LARGER
THAN
ARTNEUN
#1**

Location *location*



As part of the lead up to the mid April announcements a small crew went on-site at ATS to shoot a promotion video and photography. TAG Heuer corporate coloured cars rolled slowly in and out of warehouses 5, 3 and 1. We took the opportunity to see how vehicles might fit amongst a few of the tight spots. ATS effectively threw us the keys and said 'lock up when finished'. The video is on the ArtNeun website and photos will pop up on Instagram over time. I'm sure your imagination will see the same potential that we see as organisers.



Registration



Registrations have been open for nearly two months. Pleasingly there has been a steady stream of entries. What has been most pleasing is the variety of types received. Some very special cars that we are not normally exposed to have landed on the radar. Currently there is not a deadline for entries to be received but we will soon be giving a nudge to those who have not yet completed registration.

Car registration details enable us to produce a car specific sticker so that when scanned people can learn a little more about your car.

Registration cards have been placed under window wipers of cars at South Melb C&C, Porsches by the Bay, Luftwasser & Lorbek C&C.

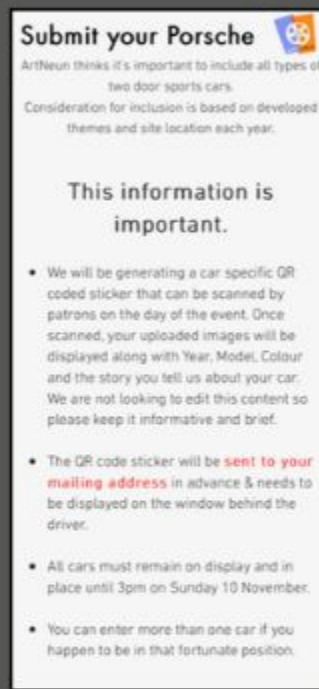
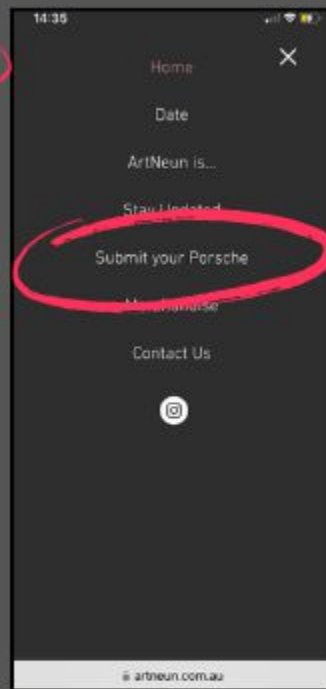
If we missed you, you have been sleeping in!



Remember, this is not a concourse event. Patina is embraced.



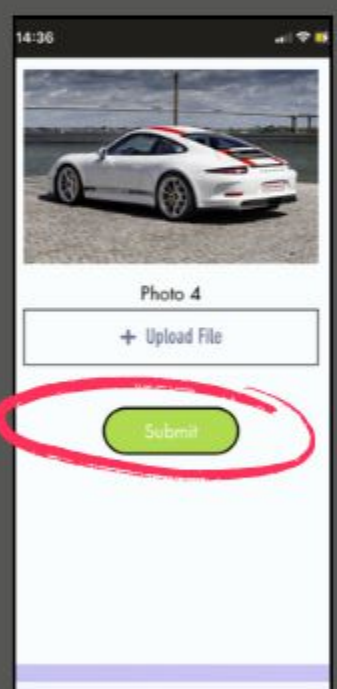
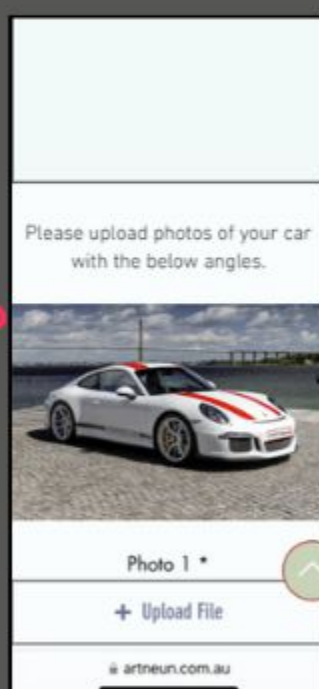
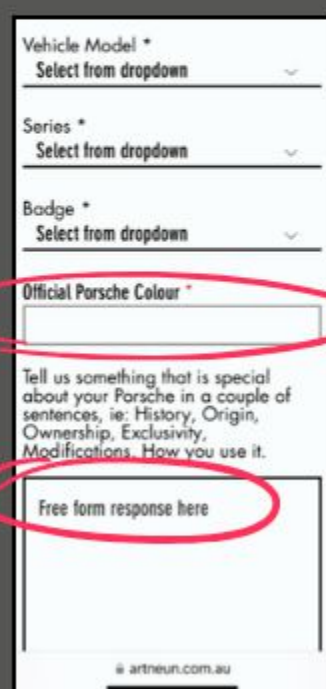
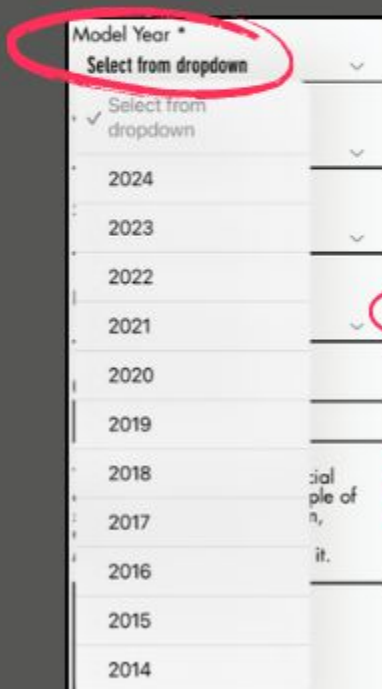
We are not displaying any personal information on the app.



8 steps to register

Here's how via desktop **or** smart phone.

1. ArtNeun website
2. Go to Submit your Porsche
3. Read the overview
4. Enter contact details
5. Enter car details via drop-downs
6. Free form car colour and car story
7. Upload photos
8. Submit




Anniversaries.

over a century of cool to be celebrated.



50 55



ATS Building Products
372 Lower Dandenong Rd, Braeside

If you're following on Insta / FB you will have seen that we are celebrating the 914 and the 930 Turbo. Respectively they turn 55 and 50 this year.

Currently we have a number of register cars for these categories. Actually, one absolute belter 930 has been registered that I have never seen and it has very cool provenience. I know of a couple of 914's that have not been registered yet so I'll be shaking those tree soon.



In the meantime, don't sit on your car... even if you're doing some works and are not sure about the November deadline... bring it to our attention and we'll keep talking.

Closer to home

For 2024 we have expanded the logo design. The original 'orange and blue twist' stays as does the 'signature oval' but the plan is to continue to evolve. So here's a new horizontal version. Now we're just working out how we're going to apply it. Hope you like it. ArtNeun will have a merch store huddled amongst the food vans this year.



Some people might have noticed the 981 has been splashed with some added zing. In case Racing Yellow was not 'hello I'm here' enough, we have added a big number 2 to the doors and bonnet of the GTS. It's not easy to modify or personalise later model cars so this has been a fun exercise thanks to Drive Creative. As it turned out a spare set of rims also got the treatment. A good bit of experimentation and fun went into this 'design'. Love it or hate it, we are just enjoying the lead up to ArtNeun 2. Come and say G'Day if this car pulls up near you at a C&C event over the next 6 months.





Sponsor announced

Affinesse detailers have looked after me for over 6 years. They are excellent detailers who have performed paint corrections, detailing, applied PPF and ceramic coatings as well as window tint to five of my vehicles over that time. So I can definitely recommend them.

This year the Affinesse team moved into a brand new location in Dingley Village.

Their architecturally designed facility is about 1k from where ArtNeun will be in 2024. I have never met a more welcoming group of guys who love what they do. Their presence at ArtNeun will be obvious to all. Amongst other responsibilities, they'll be looking after every car on site. Park your car and forget about it.



Food & Water

The area in front of Warehouse 4 will be a great place to sit and rest and simply take in the sights. That is exactly where we are placing food vans, a local brewery and a DJ. Currently we can announce that SmokeyBoiz as one of the food vans. They do amazing beef brisket, burgers, kransky, chicken and fries. We are still to set the menu but OMG... yum.



Another vendor will be The Prosecco Van. Beyond Prosecco, they'll be doing some cocktails and non alcoholic drinks for kids. The added bonus is that while your taste buds are still waking up they'll also be one of our coffee vendors. So Food and Bev is on the way with more to be announced.



Tickets please

No new news here but just a reminder. Tickets when purchased in advance of the event will be \$20 in 2024 with u/14 entry free. Car owners enter at no charge but they will need to pay for their passenger. Limited early access tickets will be available for purchasing by content creators. We are trying to push maximum value into the event and think \$20 represents great value for an all day event. The date for ticket sales has not yet been set.

Congratulations to Stew Fewks on another successful Luftwasser. It's nice to see inter-staters again and not be in too much of a hurry to do everything in 2 hours. Having spoken at the gala in 2023 about ArtNeun it was great to be back in the room and looking forward to ArtNeun 2. Interstate registrations are happening so if you're also inclined to roll down the road to Melbourne... get on it.

Photographic contributions:
[@igniteimage](#)
[@isaacjwallace](#)
[@kfc_photography_kurtis](#)
[@shots_and_snacks](#)

