



# NEWSLETTER

August 2024

# ART

# NEUN

## SUNDAY 10 NOVEMBER

Art Neun

Type Nine

# Update

Yes, this update is very overdue. A few of the larger administrative tasks are now behind me so there is no looking back... the windscreen is larger than the rear vision mirror.

A very exciting ArtNeun 2 is less than 3 months away. Registrations closed a few weeks ago.

AWE in my world means Air Water Everything and we absolutely have that in spades. All models are well represented. There is still a long list of tasks to tackle and that is exactly where are focused.



Click

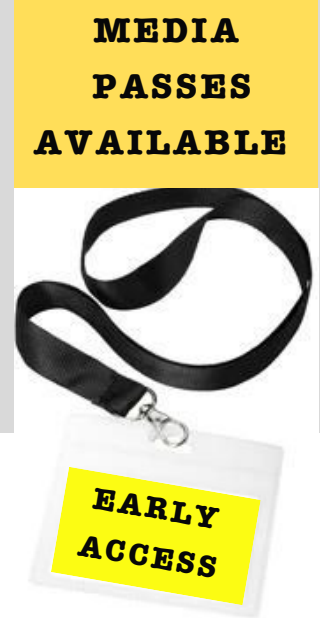
BUY TICKETS NOW

# Tickets are LIVE

The website has had a complete refresh and tickets can be purchased.

Tickets are now for sale on the website. Council have put a cap on sales, so tickets are limited. Right now you can purchase two types. General admission is \$20 and admittance is between 8-3pm.

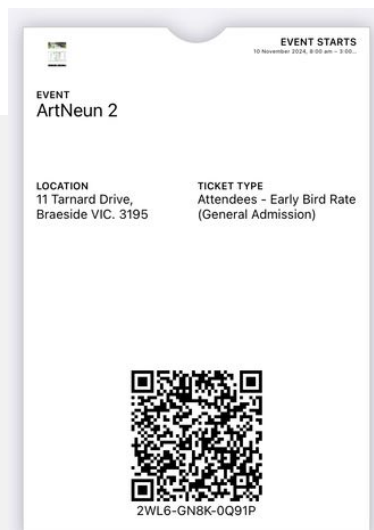
For content creators who are looking to film before the crowd arrives, they can purchase a media pass. The media pass is \$100, is very limited, and provides access from 6am.



All ticket holders need to enter via 11 Tarnard Drive. We'll scan your ticket and issue you with a wrist band. Under 14 year olds are free. Any adult passenger in display vehicles will need to have their ticket scanned upon entry. Please pre-purchase a ticket as it's a long walk to the rear entrance to purchase on the day.

**Wallet**

**All tickets can be saved to a digital wallet**



**ArtNeun 2**

11 Tarnard Drive, Braeside VIC. 3195 Australia | 10 November 2024, 8:00 am - 3:00 pm

Ticket type & price  
Attendees - Early Bird Rate (General Admission) - \$20.50

Ordered by  
John Smith

Payment status  
Paid

This is your event ticket. You need to present the ticket to gain entry. You can either print your ticket or present this digital version. Your ticket will be scanned at the point of entry.

The entry point for all ticket holders is via a neighbouring factory at the rear of ATS. The address for entry is 11 Tarnard Drive, Braeside. Parking is not permitted in the 11 Tarnard Drive driveway. Vehicles can be parked in the surrounding streets, but don't park over driveways. Attendees cannot enter the site from Lower Dandenong Road.

**IMPORTANT** - These vehicles are loved, cared for and proudly displayed by their owners. There are no bollards to inhibit your experience. Please respect the ArtNeun ethos and don't touch vehicles. This is a condition of entry and offenders will be asked to vacate the premises.

You can find more details about this event on our website. Looking forward to seeing you there!

Patrons enter via 11 Tarnard Drive

SPONSORS: AFFINISSE, TUFFLIP, ATS, SONY, TAG

# Entrance & parking

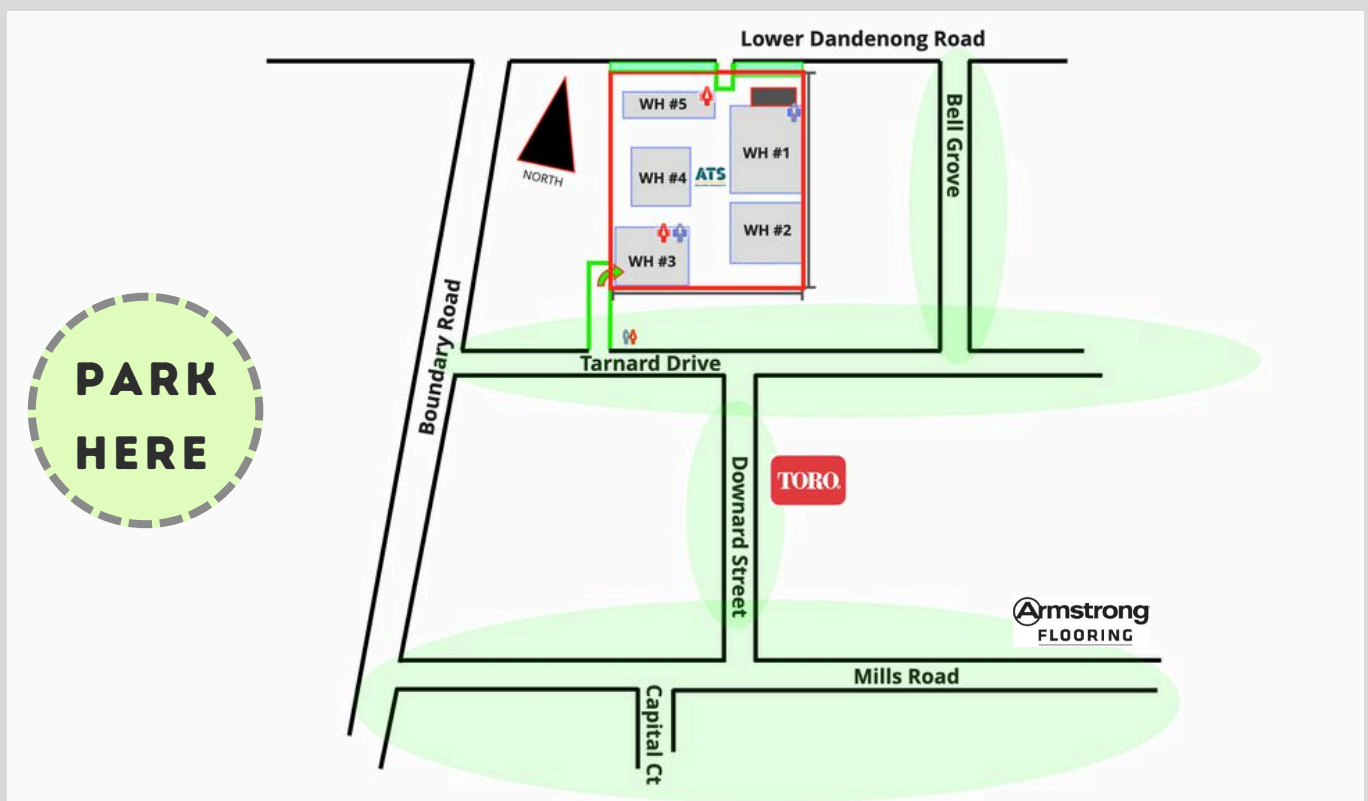
The Kingston Council planning application identified a few hazards with general admittance entering from Lower Dandenong Road. A non-barricaded 80kph two lane carriage-way was of concern. Therefore, only show cars will be entering from the front.

**All ticket holders will enter via 11 Tarnard Drive.**

**That is at the rear of ATS.**



There are plenty of vacant streets and factory forecourts that can be parked in. Please don't obstruct driveways or you may get towed. 300 metres away at 11 Downard Street you'll find 200 car parks beside the Toro building. There is a further 100 car spots at Armstrong Flooring in Mills Road.



**AGAIN, all ticket holders need to enter via 11 Tarnard Drive as the front gates will be closed once the last car enters the site.**

# Five timber plinths... *straight down the guts*

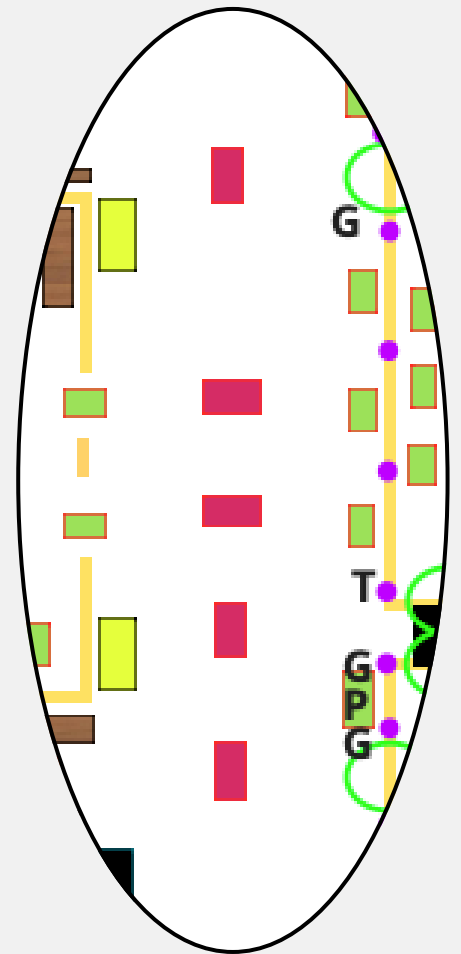
How many times have I talked about how easy ATS have been to deal with?



It continues, last week we had two meetings to hone in on specific requirements. Again no issues. More than that, ATS are engineering and fabricating five timber plinths that will run down the middle of the precinct. Five plinths to help showcase the wonderful cross section of vehicles on display at ArtNeun.



These plinths will be positioned for maximum visual impact. And five mind blowing, very special vehicles sitting atop.



# Food & drink

In a previous newsletter I spruiked about one of the food vendor. That business has since been sold. These three food vans have been selected because they offer variety and pass the taste test as well.



Brothl Ramen are serving up a variety of Japanese dishes, ramens, chicken teriyaki and more. You might consider these guys your gluten free and vegetarian option.

ByteMyAssets are super enthused to deliver the traditional souvlaki, kebab, HSP, chips and potato spirals. They will have soft drinks on hand and are importantly 1 of 2 coffee makers on the day. Head to them early for the coffee kickstart we all need at 8am.

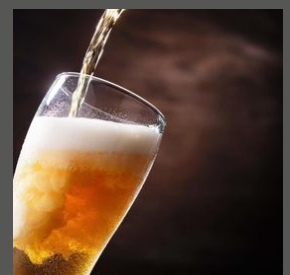


The third available food option comes from Mr Pickle's Deli. I whipped down to a local brewery recently to try their delicious burgers. Expect chicken, meats and special hot dogs all with delicious toppings.

The Prosecco Van will be set up on the front corner of Warehouse 4. They'll also be serving cocktails and importantly are the second coffee vendor.



Braeside Brewery, obviously a local, will be the stand to visit if you feel like a brew. They're bringing a variety of their beverages to be savoured on the day. Me, I like Lead Head Lager.



# Warehouse #4



At a recent visit to ATS I noticed Warehouse 4, which had been mostly vacant, was now filled with stacked and bound timber planks. The arrangement produced four timber laneways.



It looked amazing and I immediately knew I had a problem. This warehouse was going to store the trucks, forklifts and bins. They have all been repositioned. The food vans which were to sit outside the warehouse have been located to the front of ATS with the picnic tables arranged in front of them. The change has greatly improved the precinct aesthetic. Bonus, now all five warehouses are in play with a distinctive look for each.



# Sponsors and a whole lot more

Our four premium sponsors have helped bring this event to life. From the outset, sponsors have been keen to integrate into the environment. They are part of the show.



Affinesse

Detailers will be demonstrating their skills by breathing life into a neglected black Porsche on the day.

Ten employees will be easily identified with their Official Detailers t-shirts. They'll provide advice and be cruising the site on an old postal bike and taking care of dust and bird droppings.





# Sponsors



HOISTS FOR EVERY SPACE



TuffLift is installing a four pillar post and garage flooring. They have a super busy schedule at that time of the year but are so committed to ArtNeun that the boss, David Potter will be on location with his best assistant. Their lift will feature one of the stars of Artneun 2023. A full blown demonstration of their products can be had while they also provide guidance on what might best suit your needs.



# Sponsors

# SONY®

Sony are installing a 'Test Drive' themed stand. You'll be able to try camera bodies or put a lens on your own Sony camera. Sony will have brand advocate Eric Peng at their booth all day. Eric has been a Professional Photographer and Creative Director for over a decade and joined Sony as a Digital Imaging Advocate in 2019. He will provide specific feedback regarding camera settings and impart other valuable knowledge.



Sony have \$30 discount vouchers and at the same time you can sign up to the draw to win a \$500 gift voucher.



# Sponsors



TAG Heuer are fully embracing the ArtNeun theme and are installing a beautiful casual lounge setting on a timber floor. They will have a few examples of their stunning timepieces on site. This is your opportunity to get familiar with this iconic brand. The relationship with TAG Heuer and the sports cars we all love continues to endure and is celebrated at ArtNeun.



**Every attendee who visits the TAG Heuer stand can enter their draw to win a Formula One Chronograph. The winner will be treated to the complete TAG Heuer Boutique fitting experience.**



# Smokes + bikes

It's a timber yard so there is no smoking permitted on location. If you wish to partake in vaping or cigarettes you'll need to vacate the premises via Warehouse 3. Your wrist band must be fixed around your wrist in order to regain entry.



**MCQUEEN - YES**

**DART - NO**

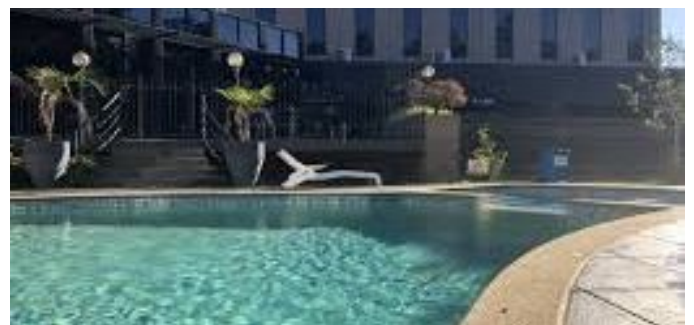
**'HOLLYWOOD' - YES**

**TREADLEY - NO**



Bicycles are also not permitted inside the precinct. If you cycle to the location you will need to secure it outside the entrance at 11 Tarnard Drive.

## The D.I.



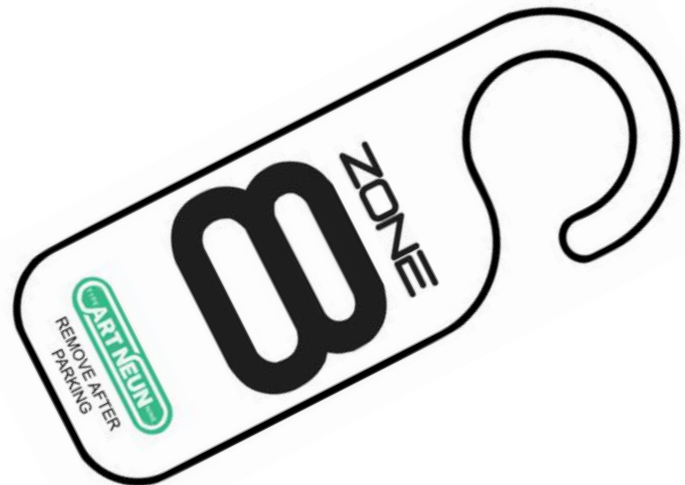
If you are coming from interstate, as some are, or from far away, the best and nearest place to stay is the Dingley International. The D.I. is about 800 metres from ATS. It's actually where the Sydney ATS employees stay when travelling for work. When I approached them they had King Rooms, Superior King's and Twin room's available. It's super convenient but it is also at the end of the Melbourne Cup Carnival week so demand could be up. Contact Giorgie at the front office on 03 9552 2000.

# QR code + swing tag

Example of QR coded sticker



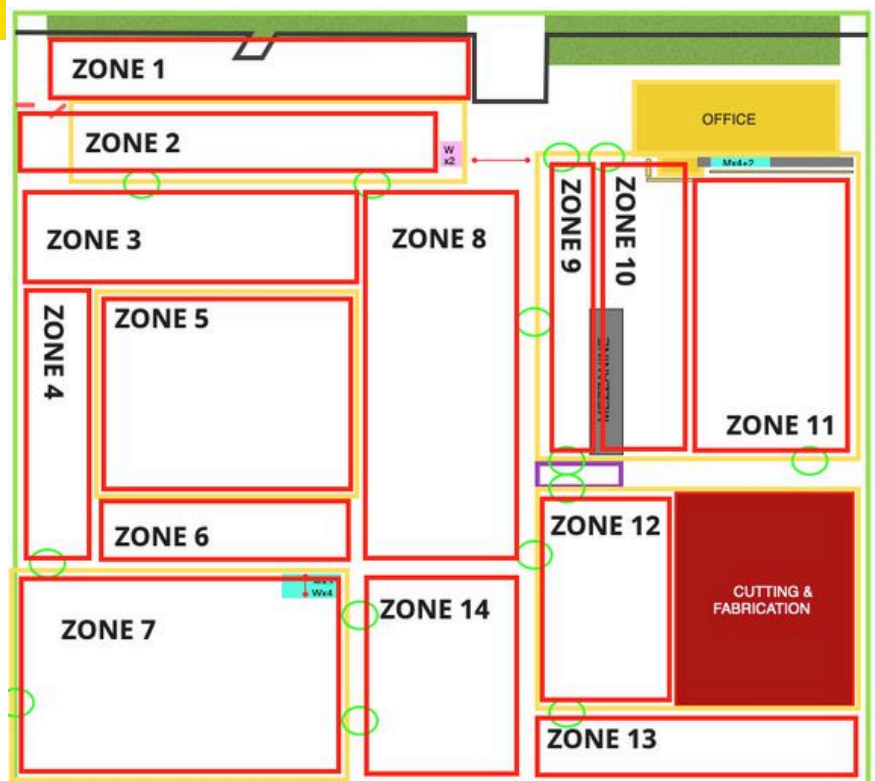
Every individual showing their car will be sent a QR coded sticker. The sticker should be placed on the glass behind the drivers door. They'll be weather proof so can be left there if you'd like. When scanned, they'll display a story about your car that you submitted when you registered. These were designed to help enhance the experience and stop people wondering about colour, model, year etc.



Examples of display when scanned



Car owners will also be sent a swing tag for their rear vision mirror. This is to be displayed as you enter the site. It will enable crew to point you in the direction of one of 14 parking zones that have been established. Please remove the tag once parked.



# Insta + social posts

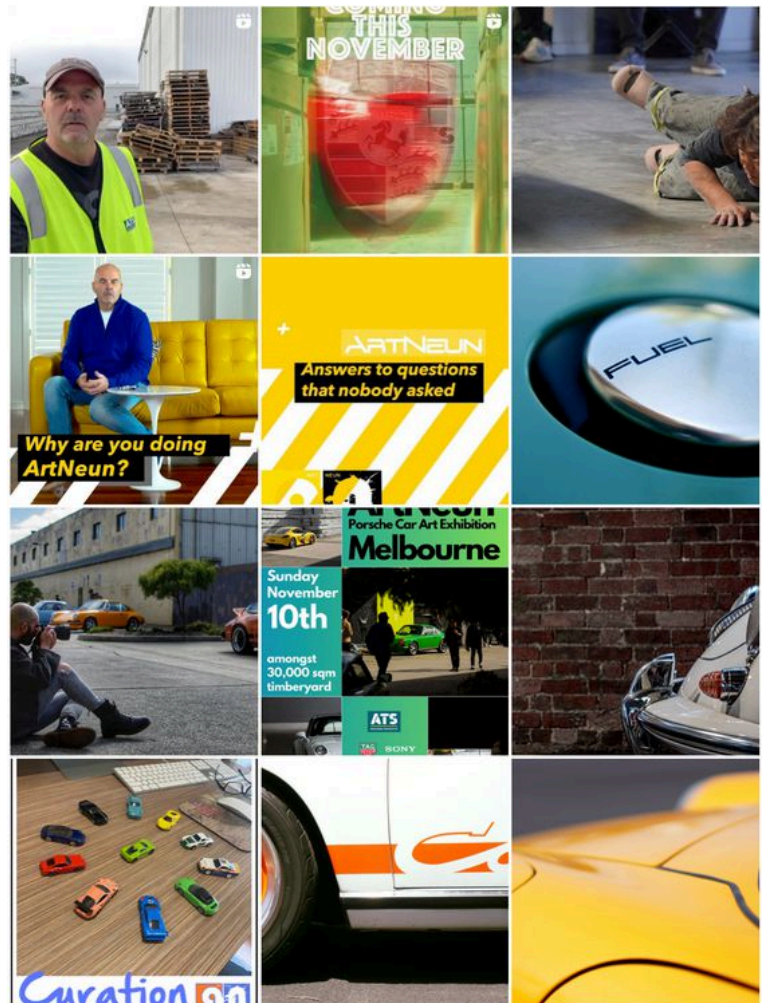
If you're not on instagram you are missing the twice daily posts. There is all manner of information available on the channel. Hopefully the 'Recce in a Secce' and 'Answers to questions that nobody asked', have helped inform and provide insight. Obviously, I'd appreciate those being liked or shared. It all goes toward determining if we'll have an event in 2025.

**SCAN + FOLLOW**



@ARTNEUN

**IT WORKS!**



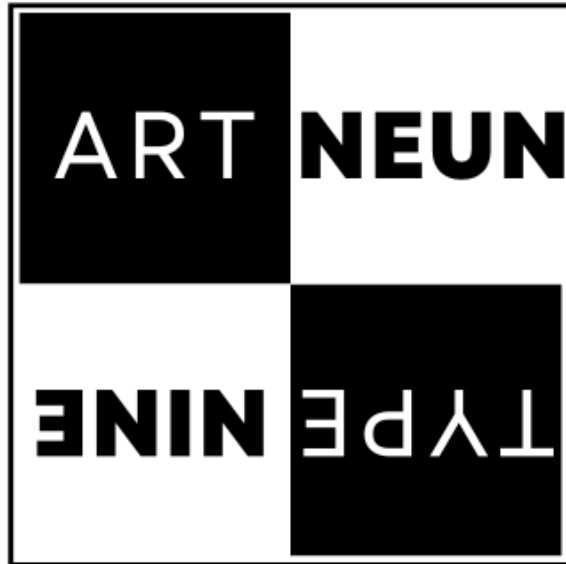
## Mike Amarico



ArtNeun has partnered with Mike Amarico from @northborders. Mike is helping promote ArtNeun. He will be doing his own photography between 6-8 am on the day. Then he'll be doing two site walks. Keep your eye on our and Mike's instagram site for more information about that. Once the dust has settled, Mike will be judging a photo competition of his favourite ArtNeun photographs.

*Click*

BUY TICKETS NOW



**Photographic contributions:**

**@igniteimage**

**@isaacjwallace**

**@kfc\_photography\_ kurtis**

**@shots\_and\_snacks**